

5th Anniversary
5 Years Serving Kids

“These are good people doing great work for a fantastic cause. We hope you will help them so they can continue to help us and the young people in our care.”
Rusty Ingram (Alton Memorial Hospital BJC Healthcare)

2021 Annual Report

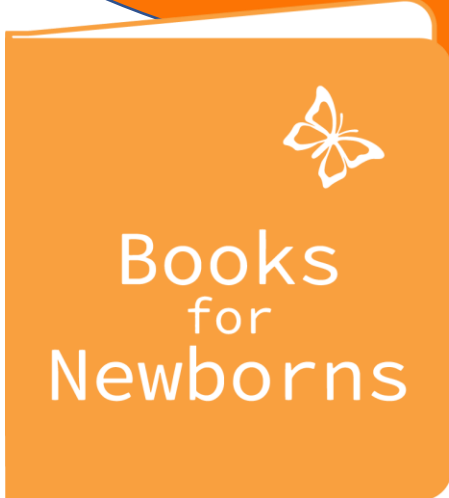
Found Our Place – Hit Our Stride



2021 Annual Report

Found Our Place – Hit Our Stride

5 Years
19,124 Book
Bags
>81,000
Books
70 Volunteers
50 Partners
One Goal



“The women, children, families that receive the Books for Newborns bags always leave smiling and excited to get home to read them.”

Sheri Petruso (Birthright St. Charles)



“These are good people doing great work for a fantastic cause. We hope you will help them so they can continue to help us and the young people in our care.”

Rusty Ingram (Alton Memorial Hospital BJC Healthcare)



“This is one of our most treasured partnerships at Glennon. Books for Newborns is an exceptional charity that puts its whole heart into its mission and embodies the best of St. Louis.”

Kim Eighmey (SSM Health Cardinal Glennon)

“To see mothers reading to their little ones is a sign of hope, but to see a 2-year-old “reading” to a baby, well I look at that as a sign of hope for the future.”

Kimberly Brown (The Haven of Grace)



“One of our mothers cried when she received her books. She knew how important reading to her children was, but any extra money she had after paying other bills had to go to diapers, wipes and newborn necessities.”

Maureen Zink (Birthright STL)

5th Anniversary

5 Years Serving Kids

Richard Nix, Sr.

Rest In Peace

Our Founder and our friend – Richard Nix, Sr. -- died peacefully in his sleep at the age of 84 on September 4, 2021.

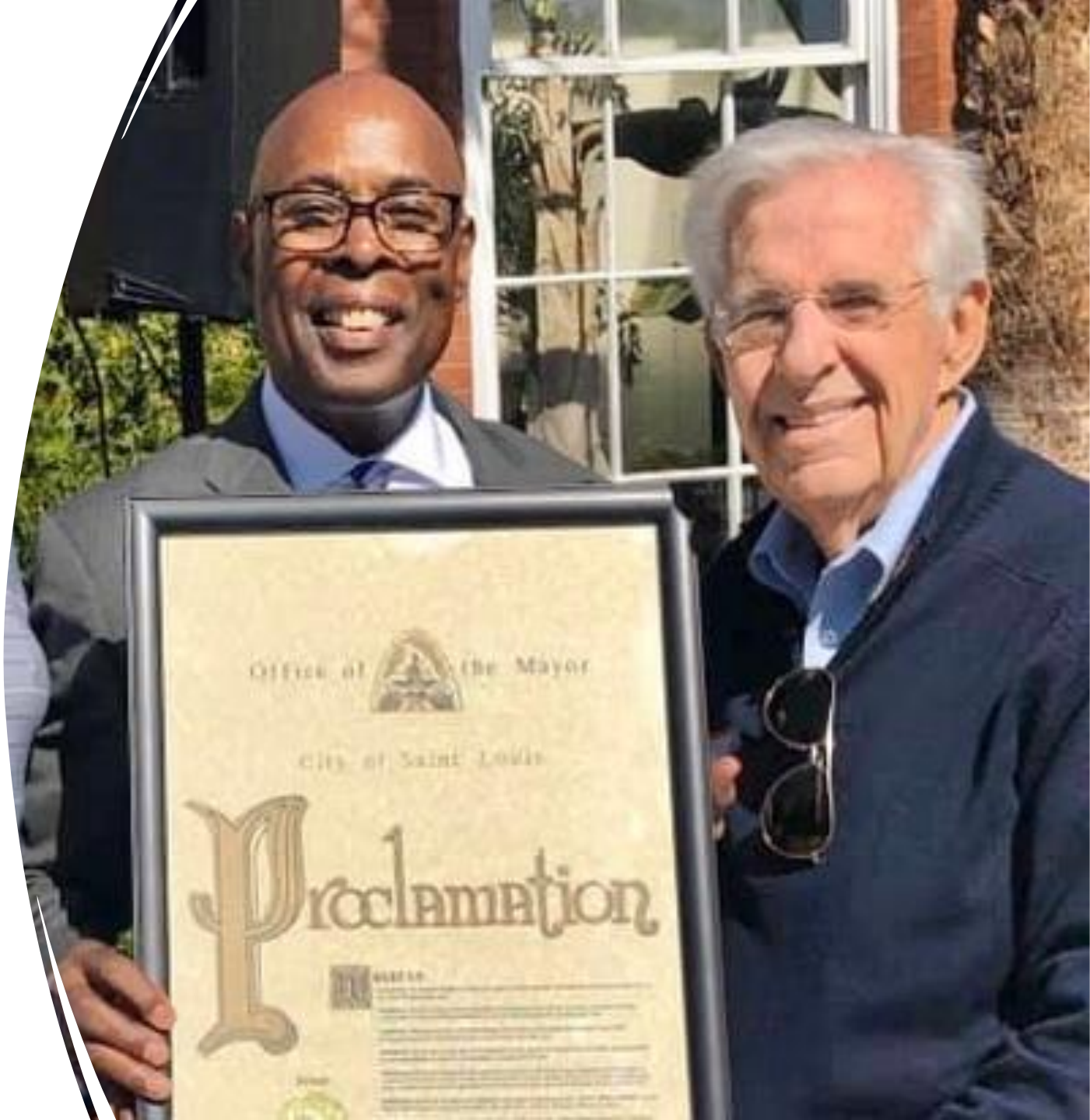
Visionary. Successful entrepreneur. Husband. Father. Friend. Richard was one of the kindest, most other-directed people we have ever known. Humble about his accomplishments. Grateful for help from others, no matter how small. Fiercely proud of his family, his wife Jane, all his offspring and their own. And of his many friends.

Ever giving, after years of service to others with Meals on Wheels and the St. Vincent De Paul Society among others, he launched Books for Newborns at the ripe young age of 78. Though he knew he would never see the full impact of his vision, in just 4½ years he got to see more than 16,500 children receive the gift of reading. And he left us confident that there will be thousands and thousands more such children because he had taken the time to envision, to create and to build the base from which great things are still to come. A role model final chapter for each of us to read, to respect and admire, and to share by our own example.

Richard left great footsteps. A wonderful legacy. We are sorry he and we met so late in our lives. We wish we could have spent much more time with him.

Knowing Richard, he's probably asking St. Peter where he needs help right now.

RIP Senior. Books for Newborns has lost its best friend. But we will continue to make you proud. And we are all better for having had you in our lives.



Message From Our Leadership

Five years! After building for four, we *found our place* and *hit our stride* in 2021. From our launch as a stand-alone agency that shared books with new mothers and their children, we now recognize our *place* as an important conduit to and integral part of our region's coordinated effort to make a real lasting difference on literacy. Our Newborns program sparks reading and bonding from birth to improve both mothers' and babies' health and to lay the base which others then build on in preschool and beyond. Our Older Siblings program provides new and repurposed "like new" books to build on that base by reinforcing the importance of reading with children through their grade school years. And both programs do so in an inclusive way, ensuring that children of all races, colors, cultures and backgrounds see themselves portrayed in a positive light in the books they receive from us. We work toward common goals with schools, more than a dozen other literacy organizations, each of our delivery partners and like-minded organizations across the United States, knowing that reading and all it entails is the key to unlocking success in school and access to a world of opportunity later in life. We are interconnected. We succeed or fail together ... and we are focused on succeeding.

We hit our *stride* by delivering 5,009 bookbags to Newborns and another 2,645 bookbags to their Older Siblings in 2021, an increase of 55% from the prior year. In just our first five years we have now delivered 19,124 bookbags. That's more than 81,000 books with a retail value in excess of \$700,000, all at no cost to those who received them, packed and delivered by an all-volunteer work force whose efforts are limited only by the amount of funding we can attract. Because research shows that each of our book bags touches at least 3 additional people, more than 75,000 people have been steered toward or kept on the path of promise that reading provides since our founding in late 2016.

2021 brought many new supporters, chief among them the 8 elementary schools who conducted book drives and 11 other organizations and individuals who combined to donate 13,405 new and "like new" books valued at >\$50,000 for use in our program for older siblings. And we raised \$126,308 (32% more than last year) from a broad base of 149 generous donors. Buoyed by earlier success with "*Baby's First Day*" in the Newborns program, we expanded efforts at racial inclusion by working with *St. Louis Black Authors of Children's Literature* through grants from the *Downtown Rotary Club of St. Louis* and *Missouri Humanities* to add "*Rock What You Got*" to our book bags for older children.

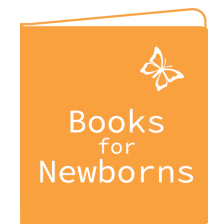
We feel very good about our first five years. But we're even more excited about what the next five years may bring. Thank you for your encouragement and support,



Mike Hogan
Chairman



Richard Nix, Jr.
Vice Chairman



Our Board, Advisory & Junior Boards

NEW DIRECTORS



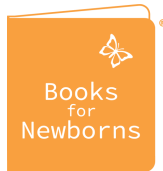
**Stephanie
Dobson**



**Jerry
Amsler**



**Meredith
Friedman**



2021 BOARD OF DIRECTORS

Mike Hogan (Chairman)
Richard Nix, Jr. (Vice Chairman)
Jeff Zornes (Treasurer)
Ann Corrigan (Secretary)
Julius B. Anthony (Vice President)
Meredith Friedman (Vice President)

Jerry Amsler
Stephanie Dobson
Eileen Dreyer*
Sha’Neco Fennoy
Justin Fowler
Jim Sheets

RETIRING DIRECTORS

*With appreciation for your energy,
wise counsel and many contributions
since our founding. Directors for five
years. Friends for a lifetime.*



Renee Stout



Don Fitzpatrick

ADVISORY BOARD

Jimmie Edwards **Courtney Scott (Promotion/Marketing)**
Patrice Shumate (Development)
Tami Hoag* **Susan McBride*** **Elaine Viets***

** - #1 NY Times &/or USA TODAY Best-Selling Authors*

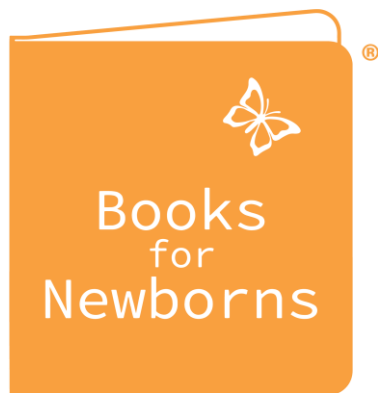
JUNIOR BOARD

Paton Nix **Reilly Nix** **Ricky Nix III**
Everett Zornes

IN MEMORY OF

Richard Nix, Sr.
Vice Chairman
And Founder





Mission & What We Do

Create pathways to successful futures by sparking reading and bonding at birth.

We are an all-volunteer organization which provides books & reading encouragement to low-income families in St. Louis who have just delivered a baby. Every dollar goes toward books and bags, so every donation directly impacts metro area families. Bookbags with five age-appropriate books are delivered to mothers and included in the bags is a card to encourage reading and bonding. In 2020 we expanded our programs to include delivery of older age-appropriate books to our newborns' older brothers and sisters. There isn't one cause of poor literacy among low-income children. But easy access to books is one of the biggest obstacles to equalizing children's literacy.

Goals

Encourage early reading to families who need it most.

Quantity & quality of book reading in early infancy predicts the size of a child's vocabulary & early reading skills. Quality is most important. (Katz)

Get age-appropriate books into homes of low-income families.

Two-thirds of America's children living in poverty have no books at home. Children who do not have access to books and do not read regularly are among the most vulnerable Americans. (Reading Is Fundamental)

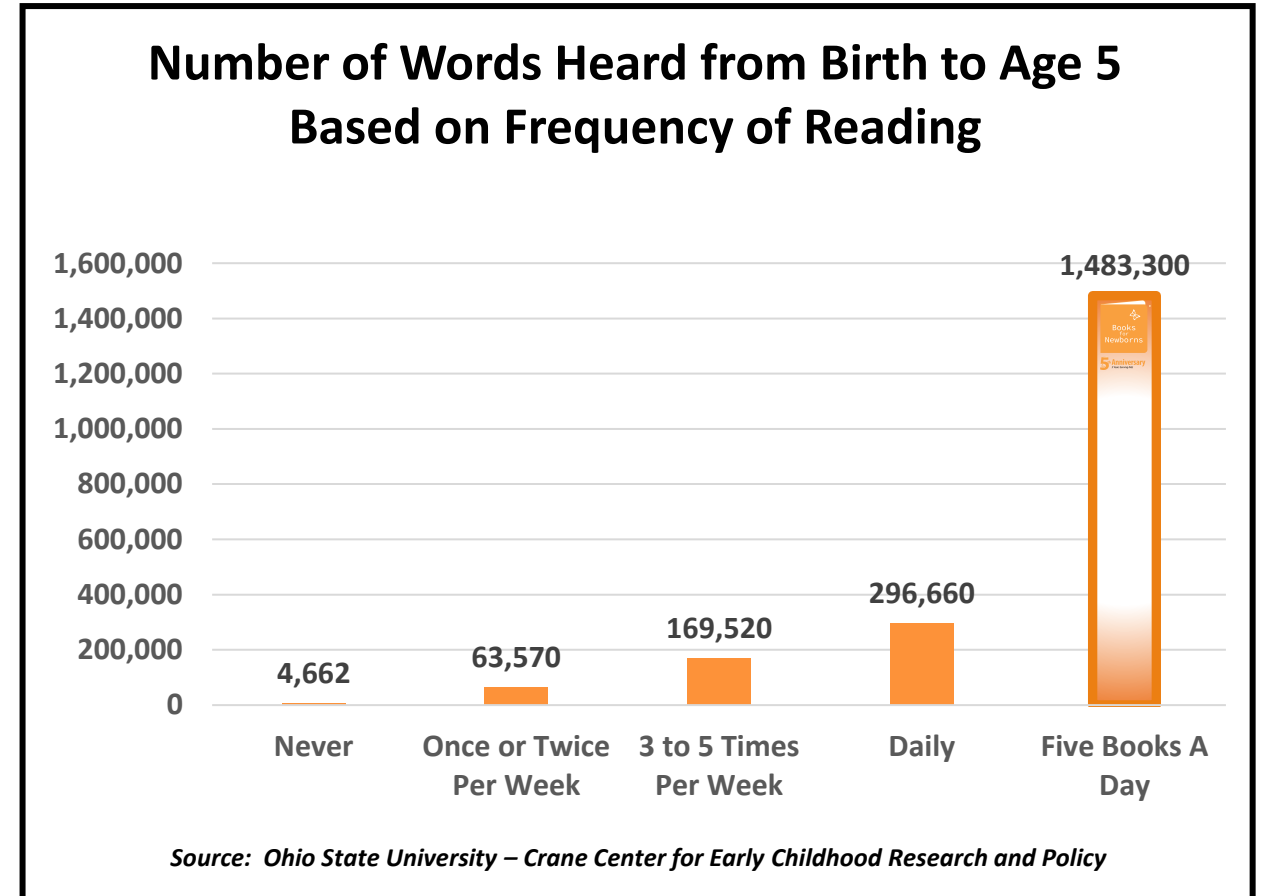
Show moms the value of reading to and bonding with their babies.

Reading early and often teaches a baby about communication, language, colors, numbers, vocabulary and so much more. Being talked to means getting attention and this makes the baby feel special, resulting in emotional growth and forming the base for a lifelong value system. (Thulaja)

Why We Do What We Do

Whether they say “Kids who read succeed”¹ or they are focused on “Ensuring all children become confident and competent readers by the end of third grade”², our primary literacy partners, other partners and we are all working together to help “at risk” children overcome the more than one million words gap that results from not having early access to enough reading materials.

Both research and our own eyes tell us that any reading that takes place before age 5 – whether being read to, reading with help or kids later reading on their own -- has an enormous impact on children’s vocabulary and reading development. Children with these experiences fare far better in school and in life. And yet far too many local children live in “book deserts” and are unable to pass the state’s reading exam in the third grade.

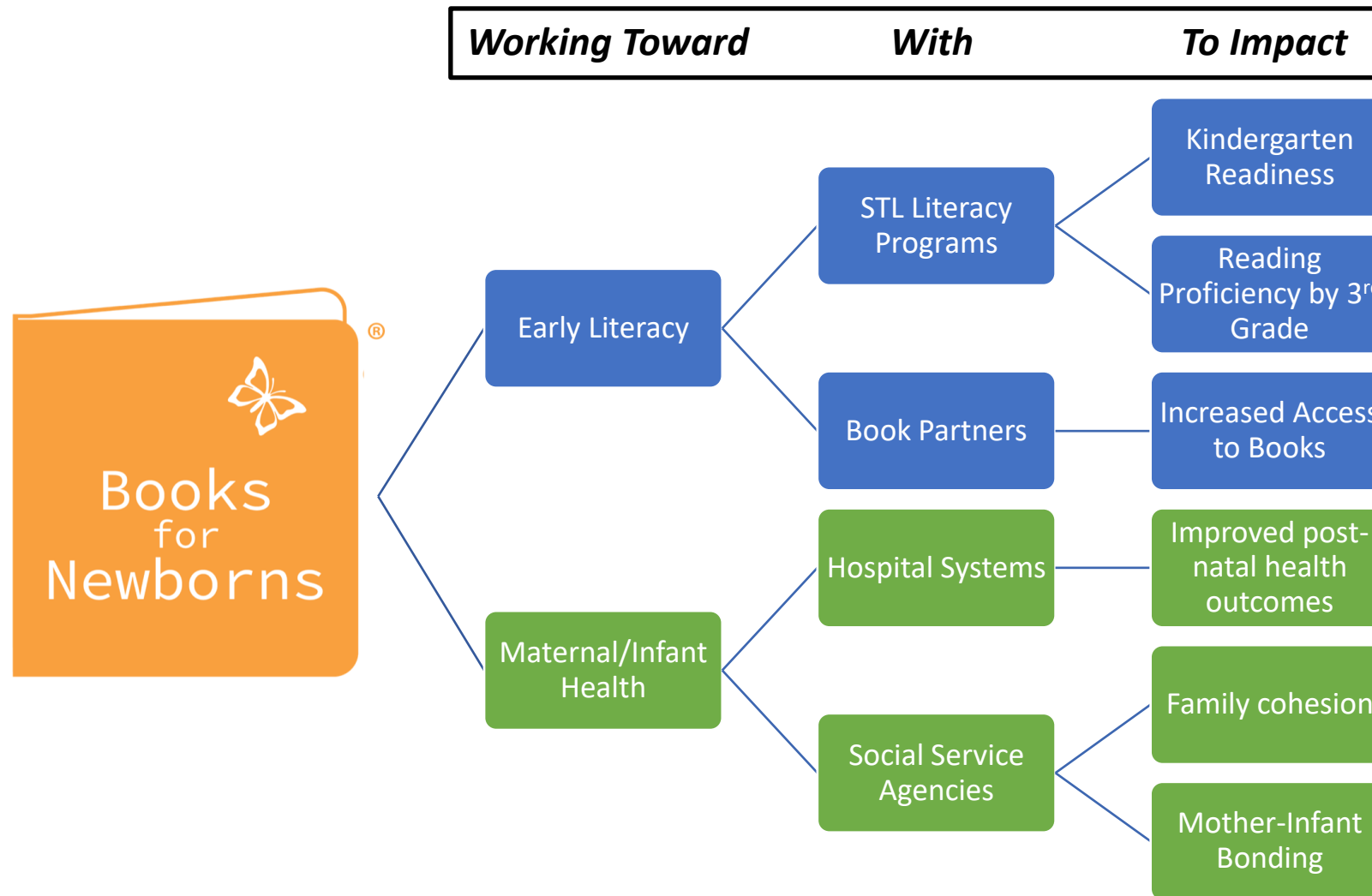


By getting books into kids’ hands early and often we hope to help them narrow that gap and be far better readers by third grade. With your continued help we can and will make that happen for thousands of “at risk” area children.

¹ Ready Readers ² St. Louis Black Authors of Children’s Literature

Our Place in a Literate St. Louis

Interconnected Partner Focused on Literacy & Health



Our Place With Newborns

Lay the Base: "Spark Reading & Bonding from Birth"



FUNDERS

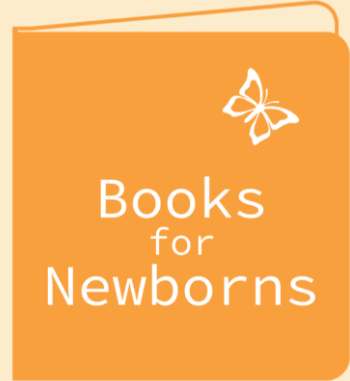
LITERACY PARTNERS

DELIVERY PARTNERS

Foundations

Individuals

Corporations



NEWBORNS

PRESCHOOLS

KINDERGARDENS

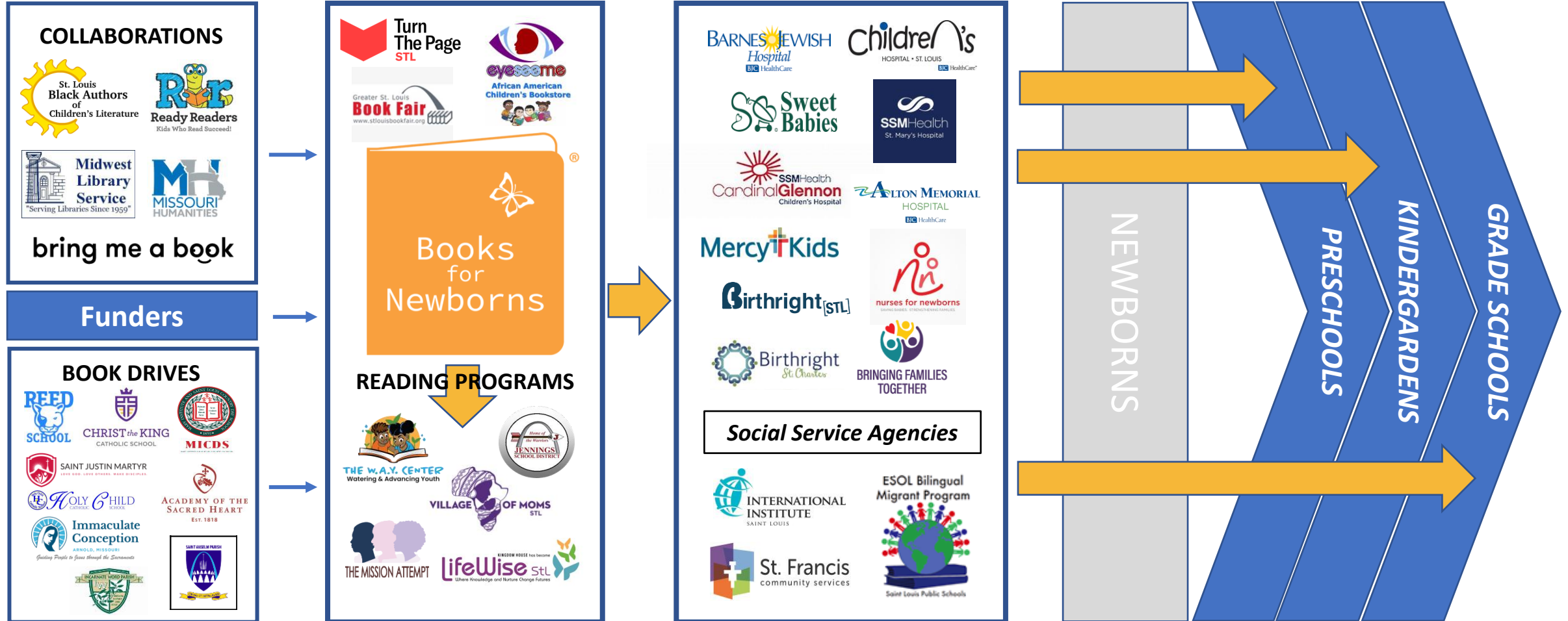
GRADE SCHOOLS

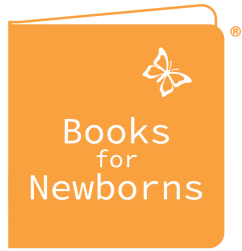
Our Place With Older Siblings

Build the Base: Coordinate Efforts with Others to Help Kids Succeed

LITERACY PARTNERS

DELIVERY PARTNERS





5th Anniversary
5 Years Serving Kids

Expanded Our Reach In 2021

Found Our Place -- Hit Our Stride

By Actively Participating In Others' Activities



Kindergarten Readiness
Work Group



Setup, Event Shifts
and Teardown



Event Planning Committee
(and Featured Charity)

By Extending Our Literacy Partners Reach



Completed 2nd Year of Partnership by Delivering Our 1,127th Donated Book. Partnership Renewed for 3rd Year Four Months Ahead of Schedule.

Completed Both the Run Out Distribution of 1,878 Books from Their Discontinued "Grow A Reader" Program & Delivery of 500 Copies of "Rock What You Got" Through a \$2,500 Racial Inclusion Mini Grant.



By Outperforming Our Commitments on Grants



Delivered 1,765 Book Bags (\$69,025 Retail Value) At BJC's Women & Infants Center Through Their \$10,000 One-Time Grant.

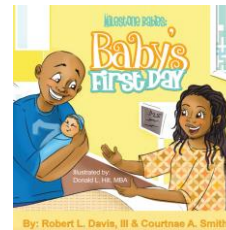
Provided 200 Newborns Book Bags (\$8,000 Retail Value) Funded By a \$3,000 Grant Which Has Been Renewed at an Increase for 2022.



140 Newborns received \$5,600 (Retail Value) in Books Through 8 Children's Organizations Across Cardinals Nation Thanks to a First Time Grant of \$2,000.

3 "In Process" Grants (Including 2 for Racial Equity) Will Be Completed in 2022

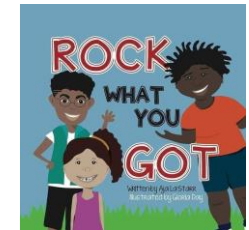
By Making Racial Inclusion Central In Our Work



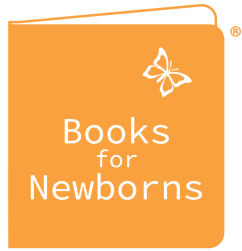
5,724 Copies
Since June 2020



902 Copies
Since Sept 2021



1,289 Copies
Since January 2021



Expanded Our Reach In 2021

Found Our Place -- Hit Our Stride



By Helping Others Get Started

- St. Louis Collaboration with *Babies With Books* (Portland, OR) on their effort to expand their teen-based NICU reading program to area hospitals
- Boston Guidance to toy company executive creating local hospital program
- Tampa Ideas exchange with *High-Risk Hope*, a non-profit serving newborns and new moms through NICUs at 6 local hospitals
- Brevard County Advice and connections to supply sources for an educator in the planning stage of a county-wide hospital-based program on the east central coast of Florida

By Building A Network For Inbound Book Drives

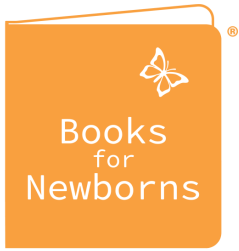


By Supporting Community Reading Programs



By Broadening Our Base of Donors & Volunteers

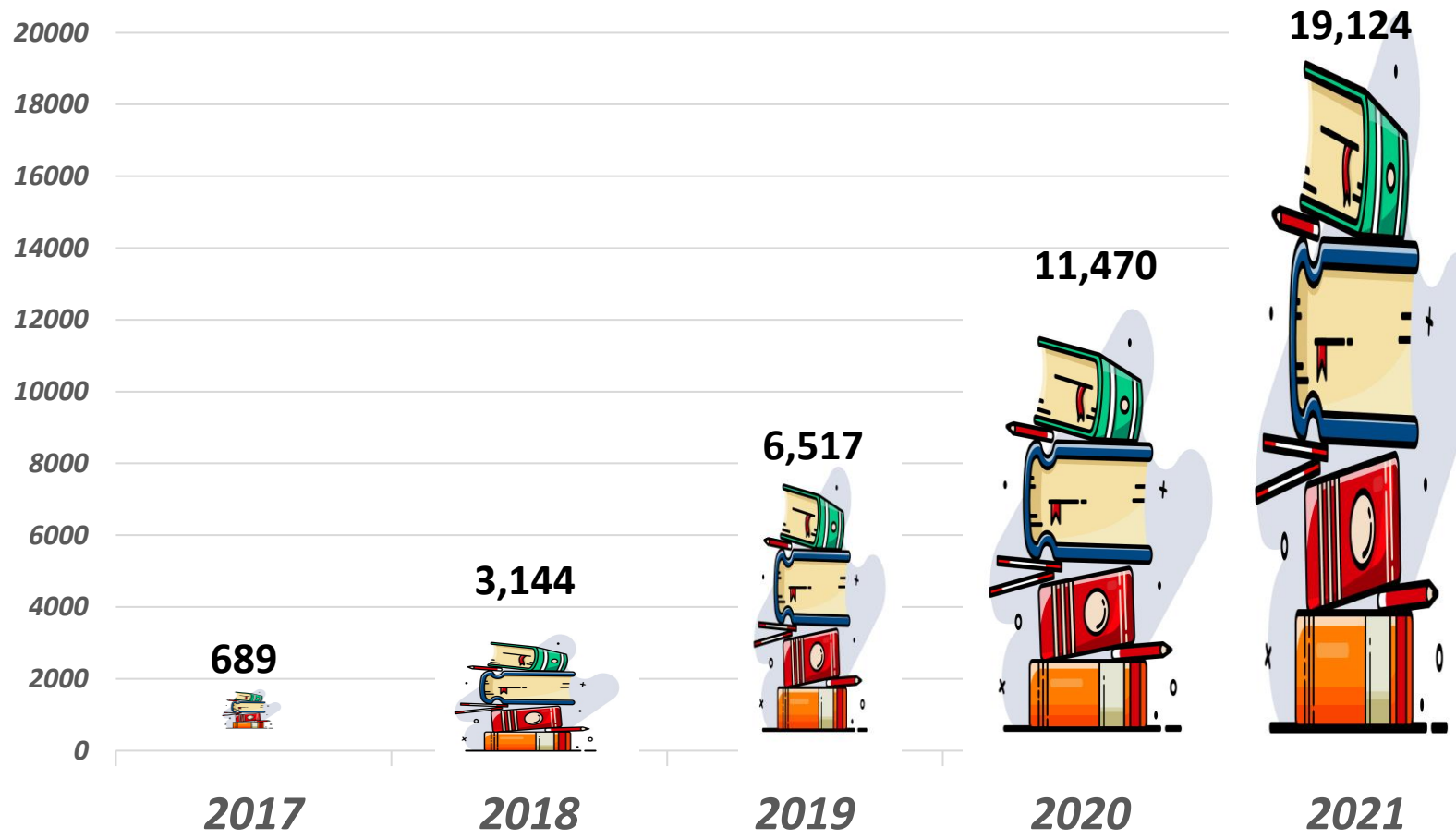
	2020	2021	Increase	
Volunteers	38	70	+32	84%
Donors:				
Individuals	82	92	+10	12%
Foundations	11	14	+ 3	27%
Organizations	<u>19</u>	<u>43</u>	<u>+24</u>	<u>126%</u>
Total	112	149	+37	33%



Cumulative Bookbags Delivered 2017 - 2021

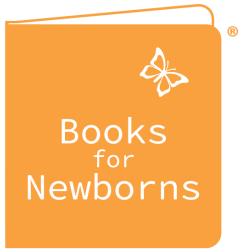


19,124 Book Bags Distributed Our First 5 Years



2021 Deliveries

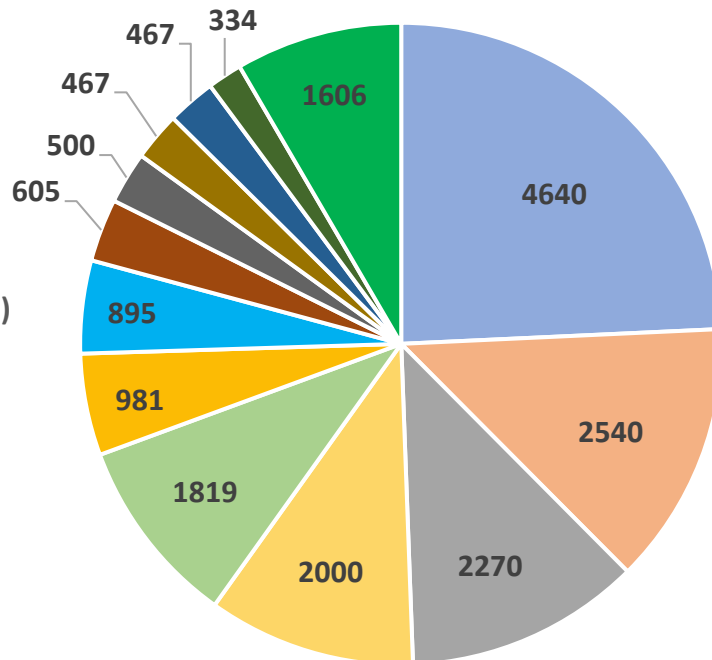
- Newborns: 5,009 [+28%]
- Older Siblings: 2,645 [+151%]
- Total: 7,654 [+55%]



Our Delivery Partners

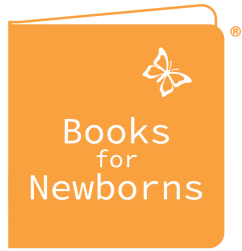
100% = 19,124 Bookbags
Delivered To Date

- BJC Kingshighway
- Children's Hospital
- SSM Health Cardinal Glennon
- St. Mary's Hospital
- Sweet Babies
- Mercy Clinic Pediatrics
- Alton Memorial Hospital (BJC)
- Nurses for Newborns
- Good Shepherd
- Birthright STL
- Urban League Headstart
- Birthright St. Charles
- Other



DELIVERY PARTNERS SINCE

2017	Sweet Babies	January
	The Haven of Grace	February
	SSM Health St. Mary's NICU	June
	Raising St. Louis	June
	Urban League Head Start	July
	Almost Home	November
	Healthy Kids Express	November
	BJC Kingshighway	November
	Children's Hospital NICU	November
2018	SSM Health Cardinal Glennon	May
	Nurses for Newborns	July
	Good Shepherd	December
2020	Alton Memorial Hospital, Member BJC Healthcare	June
	Ronald McDonald Houses	July
	Birthright STL	December
	Birthright St. Charles	December
	Mercy Clinic Pediatrics (Mercy Kids)	December
2021	Bringing Families Together	December

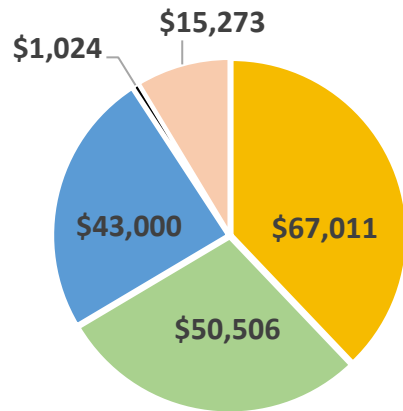


Financials – Cash Flow Statements



2021 Cash Flow Sources

100% = \$176,814

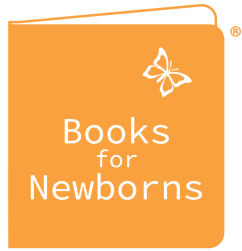


- Oktoberfest III Fundraiser
- Foundations & Corporations
- Individuals
- Donor Books (Value)
- Other Events

¹ Number of Donor Books Received: 2021 – 13,405 2020 – 13,705
 Foundations = \$41,500; Corporations = \$1,500

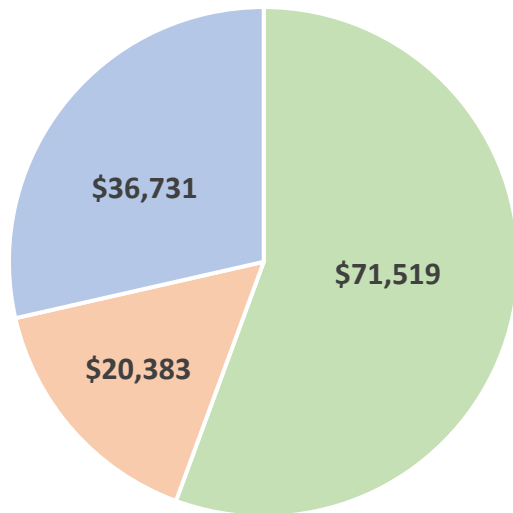
Cash Flow Statements 2019-21

	2021	2020	2019
Revenues (Cash)	\$126,308	\$95,333	\$87,582
Firm Pledges		\$1,825	\$2,350
Donor Books Received ¹	\$ 50,506	\$37,460	
TOTAL INCOME	\$176,814	\$134,618	\$89,932
<i>Books/Bags/Cards</i>	\$ 64,322	\$80,740	\$55,943
<i>Donor Books Used</i>	\$45,523	\$21,383	
<i>Fundraising</i>	\$ 16,896	\$2,530	\$5,248
<i>3rd Party Fees</i>	\$ 1,428	\$2,235	\$4,141
<i>Printing</i>	\$ 1,685	\$1,928	\$1,296
<i>Supplies/Other</i>		\$668	\$1,057
TOTAL EXPENSES	\$129,854	\$109,484	\$67,685
SURPLUS	\$ 46,960	\$25,134	\$22,247



Financials – Balance Sheets

12/31/2021 Assets
100% = \$128,633

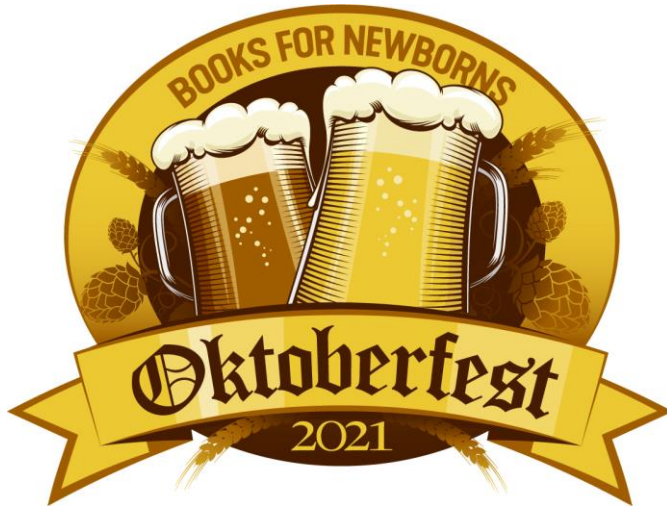


■ Cash ■ Newborns Books/Bags ■ BB/BS Books/Bags*

Year End Balance Sheets 2019-21

	2021	2020	2019
Free Cash	\$ 68,215	\$ 24,008	\$ 23,664
Restricted Cash	\$ 3,304	\$ 11,500	
Newborns Books/Bags	\$ 20,383	\$ 25,652	\$ 6,332
BB/BS Books/Bags*	\$ 36,731	\$ 14,282	
Bulk Books		\$ 3,600	
Prepaid Assets		\$ 806	
Employer Match Pledges		\$ 1,825	\$ 2,350
TOTAL ASSETS	\$128,633	\$ 81,673	\$ 32,346
ACCOUNTS PAYABLE			
TOTAL NET ASSETS	\$128,633	\$ 81,673	\$ 32,346

* BB/BS = Big Brothers Big Sisters Program



52 Sponsors 310 Adults 30 Kids
 + Perfect Weather
 + Great Food & Fellowship
 = 1 Fun Afternoon in the Sun



EVENT SPONSORS



Martha & Mike
Hogan

HOSTS



Christine "Kippy" Hoene



Joan & Frank Robinson

BAVARIAN LIBRARIANS



Stephanie & Jon
Dobson

Jeanne & Tim
Drone

Molly & Brian
Hackett



BREMEN BOOKSELLERS



Ann & Bill Corrigan
 Carol & Mike Corry
 Marti & John Finkenkeller
 Meredith & Steve Friedman

Christine & Trevor Holland
 Pam & Jim Kreckeler
 Debbie & Jack Lay
 Christy & John Nickel
 Laura Puzniak & George Krininger

Nicole Nix
 Dana Plonka
 Renee & Brad Stout
 Steph & Jeff Zornes

OTHER SPONSORS



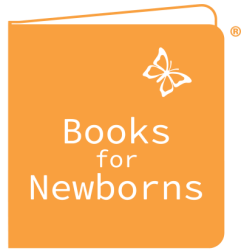
Dawn & Chad Abel
 Sharon & Rich McClure



Tony Naughton
 Maureen & Kirk Richter
 Janc & Tom Fisher

**\$67,011 More
 Reasons to
 Thank You!**





Major Donors



Individuals & Organizations Whose Cumulative Contributions Have ...

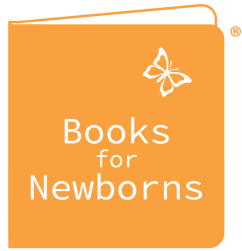
... Exceeded \$10,000 In Value



... Purchased or Provided One Month of Books for Our Programs

“Books for a Month Club”

Added in 2021



Thanks To Our Many 2021 Supporters

Individuals & Organizations Who Donated More Than \$2,500 to Books For Newborns In 2020

\$10,000 Or More

Butler's Pantry (IK) Martha & Mike Hogan Polarity/ONI Press (IK)

4 New  MEMBERS [$>$ \$10,000 in Cumulative Donations]

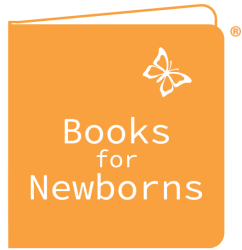
\$5,000 to \$9,999

*Ameren Illinois Carney's Kids Foundation Great Rivers Confluence Foundation Incarnate Word Foundation
Ready Readers (IK) Rotary Club of St. Louis The Academy of the Sacred Heart (St. Charles) (IK)
The Dana Brown Charitable Trust -- U.S. Bank, Trustee*

20 New Members of Our "Books for a Month Club" [$>$ \$4,000 in Cumulative Donations]

\$2,500 to \$4,999

*bring me a book (IK) Christ The King (IK) Stephanie & Jon Dobson Christine Hoene Incarnate Word Parish School (IK)
MICDS (IK) Missouri Humanities Nora Roberts Foundation Reed School (IK) UMB Bank*



Thanks To Our Many 2021 Supporters

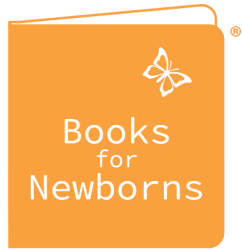
Individuals & Organizations Who Donated \$500 to \$2,499 to Books For Newborns In 2020

\$1,000 to \$2,499

Dawn & Chad Abel *The Art of Entertaining* CPG Cardinals CARE Bulk Bookstore (IK) Ann & Bill Corrigan
Carol & Mike Corry *Daughters of the American Revolution – Carolyn Close Stuart Chapter (IK)* Jeanne & Tim Drone
Marti & John Finken Keller Meredith & Steve Friedman Jen & Jack Gillis (IK) *Greater St. Louis Book Fair*
Molly & Brian Hackett Christine & Trevor Holland *Holy Child & Immaculate Conception (IK)* J.P. Morgan John Hughes
Gail & David Julien KPMG Pam & Jim Krekeler Debbie & Jack Lay *Major Brands (IK)* Matt Kimball (IK)
McKelvey Homes Midwest Library Service (IK) Moneta Group Charitable Foundation Christy & John Nickel
Nicole Nix Dana Plonka Beth & Dean Pollnow Laura Puzniak & George Krinninger *Robert Family Foundation*
Joan & Frank Robinson *Ronald McDonald House Royal Banks of Missouri St. Anselm Parish St. Louis Bank*
St. Justin Martyr (IK) Schmersahl Treloar & Co., PC Margie & John Simon SSM Health Smith Moore
Renee & Brad Stout Judith & James Tulis Laurie & Lee Wielansky Steph & Jeff Zornes

\$500 to \$999

Joseph Bergfeld *Children's Hospital Commerce Bancshares Foundation* Jane & Tom Fisher Frank J. Guyol III
Home State Health Just Between Friends (Kirkwood/Fenton) (IK) Matt Kimball (IK) Ann Lemcke Sharon & Rich McClure
Mind Skills 4 Kids (IK) Tony Naughton Ada & Timothy Quinn Annette & Christopher Peterson Maureen & Kirk Richter
Courtney & Hank Scott Karen & David Smoller *Sports Energizers (IK)* Barbara Wilmes



Thanks To Our Many 2021 Supporters

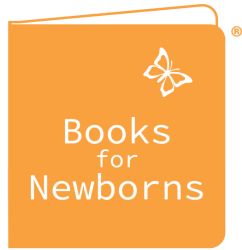
Individuals & Organizations Who Donated \$50 to \$499 to Books For Newborns In 2020

\$250 to \$499

Janice & Jerry Amsler Paula & Tom Andrew Julius Anthony *A.J. Brown* *Busey Bank* Ona & John Doyen
Eileen & Rick Dreyer *Edward Jones* Jimmie Edwards Valerie & Don Fitzpatrick Justin Fowler
Great Forest Park Balloon Race (IK) Joshua Hertz Joelle & Christopher Hibbard Dan Kreikemeier (*Green Guys*)
Lents & Associates, LLC Tory & Ken Mallin Lina & Russ Odegard Ina & Russ Owen Amy & Mark Reed
Angela & Todd Spittal *Schlafly* Andrea & Dan Tarlas Amber & Todd Tobiasz JoLynn & Warren Winer

\$50 to \$249

Scott Alderton Abby & Andrew Barnes Manuela & Fred Bartelsmeyer Mary Bequette LaDawn Burnett
Sarah & Ken Christian Russ Clever Steve Disch Linda Evans Kate & Tom Gunn Lee Gunn Mary Hackett Colleen Haug
Heartland Coca Cola Sharon Hoffman Mary Kate Hogan Nancy Kelley Margie & Brad LaMore Margaret Mannion
Susan McBride Linda McCullough Sharie Moen Jeannie & Mike Murphy Mary Jane Norris Alice O'Brien (*C&A Printing*)
Leah O'Donnell Eriko Pope *Pretzel Boy's (IK)* Teresa Randall John Reed Kimberly Ritter Craig Rydgig
St. Louis Blues (IK) Mike Sawicki Janice & Jim Sheets Deborah Sheperis Patrice & Chase Shumate *The MUNY (IK)*
Mary & Forrest Thomas *Viviano's Festa Italiano (IK)* David Weber



Thanks To Our Volunteers



***Volunteers Are Our Life Blood. We Are A 100% Volunteer Organization With No Paid Staff.
The Enthusiastic Efforts of These Generous Volunteers Are What Drive Our Mission Every Day!***

The Rest Of Our Operations Team & Support Functions

Courtney Scott – Promotion/Marketing Julie Herrmann – Database Jerry Amsler – Operations
Jacqueline Ilg – Logistics Andrew Barnes – Social Media Jeffrey Parker – Auditor Don Gunn, Jr. – Legal

Book Deliveries: Mary Baquette Chris Deloch Mark Edwards Sha’Neco Fennoy Meredith Friedman Malone Hanis Steve Williams

Donor Appreciation: Ann Corrigan *Inbound Books Evaluation:* Eileen Dreyer Colleen Hogan Mary Kate Hogan Peggy Madras Alicia Spiegel

Book Bag Packers

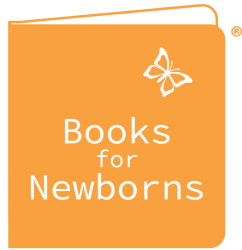
Sam Akers Janice, Jerry, Victoria & Jerry Jr. Amsler Julius B. Anthony Andrew & Abby Barnes Stephanie, Angelina & Katrina Dobson Carrie Douglas
Claudia Ferguson Christina Gambaro Van Heins Gwen Hoffman Mary Kate Hogan Jennifer Hunt Mary Kuhn Angie Mahnken Tony Mann
Pathfinder Church PROSPER Team – Marcia, Dave, Kara & Matt Guckes Christy & Ed Oswald Linda Cox
Dean, Beth, Parshall & Charlotte Pollnow Nick Preusser Chris Roby Mark Ross Ted Ruzicka Courtney Scott Alicia Zamminer Jeff Zornes

Greater St. Louis Book Fair Shift Workers: Jerry Amsler Colleen Hogan Bob Richter *Graphic Arts/Signage:* Bobby Marksteiner (Switch)

Oktoberfest Welcome Table: St. Mary’s High School Service Team -- Wes Cornell Max Green Aidan Lanemann Daniel Tague

New & “Like New” Elementary School Book Drives

Academy of the Sacred Heart (St. Charles) Christ The King (U City) Holy Child/Immaculate Conception PSR (Arnold) Incarnate Word Parish (Chesterfield)
MICDS (Ladue) Reed (Ladue) St. Anselm Parish (Creve Coeur) St. Justin Martyr (Sappington)



Opportunities To Help



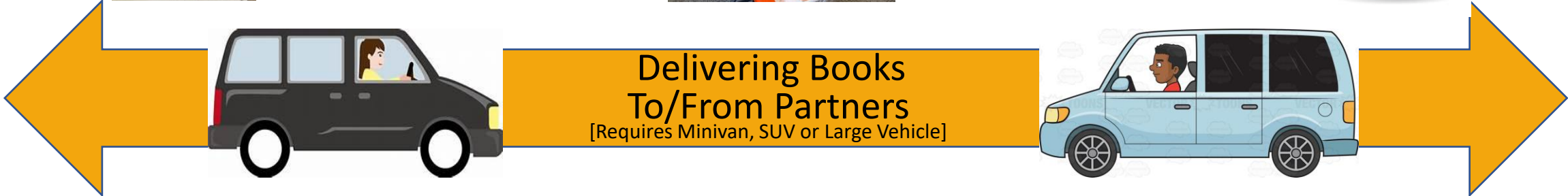
We're Always Looking for More Volunteers. Whether You Can Only Donate Time Once Or You Want To Give Time On An Ongoing Basis, These Are The Places Where Help Is Much Appreciated.



New & "Like New"
Book Drives



Packing Book Bags
[Groups or Individuals]

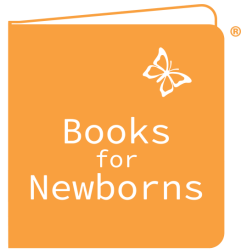


Age Sorting
Donated
Books



Working On A Committee
[Many Choices, Depending
On Your Skills & Interests]





Media Coverage



St. Louis Magazine (stlmag.com) – November 2017 & May 2021

Ameren Thanksgiving Day Parades (2017 & 2019)

KMOV TV – Imagine A Better STL (Multiple times 2017-2019)

ST. LOUIS REVIEW – August 2018

KTRS-550 McGraw Show – April 2019

KTRS-550 Art & Jennifer Show – May 2019 & June 2020

KTRS-550 Jennifer & Wendy Show – May 2021

KTRS-550 The Carney Show with Julie Buck – October 2021

KMOV-TV – June 2020

FOX 2 & KPLR 11 TV – “Pulse of St. Louis” – June 2020

The Alton Telegraph – June & October 2020; February 2021

VIDZU Leadership Factor (Racial Equity) – June 2020

Alton Memorial Hospital House Calls – Summer 2020

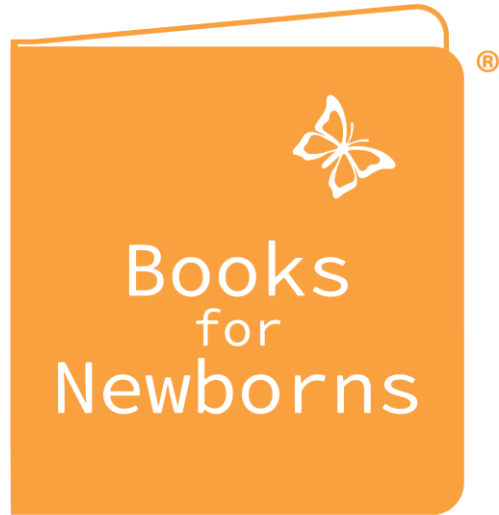
ST. LOUIS POST-DISPATCH/STLToday.com – October 2020

Advantagenews.com – October 2020 & February 2021

WBGZ-1570/94.3 Mark Ellebracht Show – November 2020

Glennon Fall/Winter 2020 Quarterly Magazine

KSDK-TV Five On Your Side – October 2019



5th Anniversary
5 Years Serving Kids

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Save The Date!

Oktoberfest

BEERS, BRATS & BOOKS

Sunday, October 23, 2022
Noon to 4 PM

*Family Friendly -- Bring The Kids -- Carriage Rides
Oom Pah Pah Band -- DJ -- Great Food, Drink & Fun*

